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## News Release

**For Immediate Release**

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### **LA LAKERS STAR LUKE WALTON A “SLAM DUNK” SUCCESS WITH STUDENTS AT MARINA DEL REY MIDDLE SCHOOL**

*Rally Supports “Get Fit by Finals” Milk Campaign*

Los Angeles—Los Angeles Lakers’ star Luke Walton visited Marina Del Rey Middle School in the Los Angeles Unified School District (LAUSD) on Tuesday, April 14, leading a group of students in practice drills, and talking about the importance of staying fit and healthy, and the Lakers’ quest for another championship title.

The student rally was part of the “got milk?” *Get Fit by Finals* program, which teamed up with America’s milk processors and the NBA, to help reverse the trend of inactivity and growing concerns about childhood obesity. *Get Fit by Finals* encourages teens to get 60 minutes of activity and drink three glasses of low-fat or fat free milk every day to achieve overall fitness.

(more)

Walton told students he grew up playing basketball but learned in college that in order to successfully compete in the NBA against athletic players like Gilbert Arenas, Richard Jefferson and others, he would have to commit himself to a regiment of eating healthy, drinking milk to strengthen his bones, and exercise.

“Even if you don’t like to exercise, playing basketball is something that’s fun and it’s healthy,” said Walton.

To support the school’s implementation of health and fitness programs, a \$1,000 check was presented to Erick Mata, principal of Marina Del Rey Middle School, by Body By Milk and Driftwood Dairy.

In addition, Marina Del Rey Middle School is among thousands of schools nationwide that have received special *Get Fit by Finals* activation kits that include expert fitness and nutrition videos, tips and drills from the NBA, as well as posters and banners featuring NBA and WNBA All-Stars Chris Paul and Diana Taurasi, for schools to display in cafeterias and gyms. For more information, visit: [www.bodybymilk.com](http://www.bodybymilk.com)

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